PD-10: Natural Language Processing in GIScience Applications

4 Abstract

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Natural Language Processing (NLP) has experienced explosive growth in recent years. While the field has been around for decades, recent advances in NLP 6 techniques as well as advanced computational resources have re-engaged academics, industry, and the general public. The field of Geographic Information 8 Science has played a small but important role in the growth of this domain. Combining NLP techniques with existing geographic methodologies and knowl-10 edge has contributed substantially to many geospatial applications currently in 11 use today. In this entry, we provide an overview of current application areas 12 for natural language processing in GIScience. We provide some examples and 13 discuss some of the challenges in this area. 14

15 Keywords

natural language processing, text analytics, toponym disambiguation, topic
 modeling, question answering

18 1 Definitions

- Gazetteer: A dictionary or index of geographical names.
- n-gram: A sequence of n tokens, where n is a number. N-grams typically range between 1 (uni-gram) and three (tri-gram).
- Token: The building blocks of natural language. Small units of text that (e.g., characters, words, combinations of words) that have been split from a larger document or corpus.
- Toponym: A place name. Often derived from a topographic feature.

²⁶ 2 Natural Language Processing and GIScience

Natural Language Processing (NLP) is as an interdisciplinary research area that 27 draws from the fields of linguistics, computational sciences, and many other re-28 lated disciplines including geography and geographic information science (GI-29 Science) that develop methods to analyze human language data. While the field 30 includes a wide variety of topics it is primarily concerned with applying compu-31 tational techniques to analyze human language in a variety of forms. In recent 32 years, the field has focused on the extraction of patterns and meaning from 33 large volumes of natural language data such as text and speech audio. Today, 34 the field is moving towards "understanding" concepts and themes presented in 35 36 natural language with the goal of answering questions and informing decision making. 37

Historically, the domain of natural language processing has focused on the 38 extraction of structured content from unstructured text. Early Symbolic NLP 39 approaches involved interpreting text and speech through a series of user-defined 40 rules. In the 1980s and 1990s various statistical inference techniques were de-41 vised for identifying and applying these rules to natural language. More recently, 42 the domain has seen a shift towards the use of machine learning, including deep 43 learning, Neural, methods. These recent approaches do not take a rule-based 44 approach but rather aim to understand natural language through statistical 45 methods which can identify linguistic properties of words, sentences, or docu-46 ments. 47

Though NLP does not fall solely within the discipline of Geography, a lot 48 of human language is situated in geographic space and time and might make 49 reference to inherently geospatial themes such as culture. Natural language 50 varies by region meaning that GIScientists are well situated to process, identify, 51 and contextualize patterns in language. Within the field of GIScience, NLP 52 has been used to better understand a wide variety of geographic phenomena 53 through identification of places, events, and activities as well as the extraction 54 of linguistic patterns related to these entities. NLP techniques offer insight into 55 geographic phenomenon that may not be accessible through traditional spatial 56 and temporal analysis. 57

GIS cientists are also able to leverage much of their existing expertise when 58 processing natural language. Knowledge of spatial relationships, regional hi-59 erarchies and geographic laws & theories when combined with many leading 60 NLP approaches result in cutting edge applications, many of which are actively 61 used today. In the section to follow, a number of different NLP techniques are 62 discussed with a specific focus on applications within the field of GIScience. 63 The intent is to demonstrate how natural language processing is being used 64 within GIScience applications today and discuss some of the challenges moving 65 forward. 66

⁶⁷ 3 Applications of Natural Language Processing ⁶⁸ in GIScience

A number of natural language processing applications exist within GIScience.
This section summarizes a small, but key set of application areas that have emerged in recent years.

72 3.1 Toponym disambiguation

Important locations on the Earth are usually given labels or *toponyms* to allow
them to serve in a common reference system. When someone makes a reference
to Montréal, Canada, for example, there is shared understanding of where this
place is located on the Earth as well as what type of place it is, namely a city.
Toponym disambiguation is the process of (a) identifying Montréal as a location,
and (b) differentiating it from any other location labeled as Montréal.

To discuss toponym disambiguation in more detail, we must first take a 79 large step back and discuss some of the building blocks necessary for many 80 natural language processing tasks. The first step involves deconstructing natural 81 language to a format that enables computational analysis, through a method 82 known as tokenziation. Tokenization is the process of breaking down natural 83 language into smaller lexical units which are referred to as tokens. Depending 84 on the task, these units range from individual characters, to words (or sequences 85 of words known as n-grams), sentences, paragraphs, or documents. The process 86 of tokenization is easier for some languages than others. For instance, romance 87 languages often delimit words with spaces whereas some Asian languages, such 88 as Chinese, do not mark word boundaries with space delimiters making the 89 process more complex [28]. 90

In many languages, people use different inflection forms of words. For in-91 stance, democratic, democracy, democracies, and democratization all reference 92 similar concepts, but for grammatical reasons the different words exist. For 93 many applications these different concept references can be considered the same, 94 thus it is advantageous to reduce them to a single token. Stemming is a simple 95 solution to this problem that typically involves dropping the end of words such 96 as derivational affixes, to reduce them to only those characters that the words 97 have in common. For instance, a stemming approach to the above terms might 98 be *Democra*. Lemmatization is a more complex approach that aims to identify 99 the root term of the series of similar words. Often this root word is a term that 100 represents a base concept rather than a sequence of common characters. For 101 instance, a lemmatization of the example above might be *Democracy*. Lemma-102 tization and stemming are often done as a first, data cleaning step along with 103 tokenization. 104

Given these tokens, we come back to our objective of identifying and labeling these tokens. To achieve this, we use a technique known as *Named Entity Recognition (NER)*. NER is the process of labeling and categorizing lexical units extracted from unstructured natural language. This is typically an automated process of comparing tokenized entities found in unstructured text to an existing structured dictionary or determining the category of an entity based on the context in which the token exists. Pre-defined categories are often entities such as people, places, organizations, currencies, etc. This is not a trivial process as natural language can be quite complex and there is often a large amount of ambiguity in the meaning of words. Consider, for example, the sentence below.

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I watched the Chicago Bulls game last night.

In this example, the term *Bulls* is ambiguous on its own as it is most often 116 used to reference male cattle. It is only through analysis of contextual infor-117 mation that one is able to determine that *Bulls* in this instance refers to the 118 Chicago-based professional basketball team. A state-of-the art NER applica-119 tion, such as Apache OpenNLP, would annotate each of the n-gram tokens in 120 the example text with Chicago being labeled as a city in the United States, and 121 the Chicago Bulls being labeled as a professional sports team. Today, many 122 leading NER systems provide close to human-level performance in annotating 123 unstructured text. 124

Even in the simple example above, the importance of geography is appar-125 ent. The region in which cattle are found, the city of Chicago, and dominance 126 of basketball in discourse all relate to geography, and geographic knowledge 127 can be leveraged in processing and labeling this information. NER is an im-128 portant methodology to GIScientists as it is used in the first task of toponym 129 disambiguation, which is that task of identifying and labeling a token as a ge-130 ographic entity. Toponym disambiguation is typically accomplished through a 131 look-up/matching process involving a geographic dictionary or what is often 132 referred to as a *digital gazetteer* [13]. For lesser known or local toponyms, iden-133 tification based on geographic context may be used. For instance, Hu et al. [16] 134 use a geospatial clustering approach and contextual information from surround-135 ing words to learn and train a machine learning model to identify toponyms 136 based on unique spatial and linguistic patterns. 137

Once a token is identified as a toponym, the next challenge is differentiating 138 it from other toponyms. The nature of human language and culture is that 139 locations are often assigned the same label. For instance, there are at least 88 140 different locations in the United States with the name Washington, including 141 cities, monuments, and a federal district. Identifying which Washington is the 142 second task in toponym disambiguation. This is often a challenging task and in-143 volves examination of the contextual information and descriptive terms through 144 which the toponym is referenced. In the Chicago Bulls example above, we can 145 probabilistically identify *Chicago* as a large city in north-eastern Illinois, USA 146 in a number of ways. First, Chicago, Illinois has the largest population of any 147 known Chicago, and is therefore more likely to be mentioned in text. Second, 148 an NER would likely identify the Bulls basketball team as an entity with a *home* 149 town that also linked to the Chicago in Illinois. Leading research in this area 150 has used a range of approaches that rely on existing geographic methods and 151 spatial knowledge including graph-based approaches to linking toponyms [8], 152

topic modeling for disambiguation [18], and co-occurrence models [24]. NER in general, and toponym disambiguation, more specifically, are central to foundational aspects of GIScience such as geocoding [11] and geographic information retrieval [17].

¹⁵⁷ 3.2 Spatial relationships in text

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Aside from extracting geographic entities from natural language, researchers 158 and industry professionals are also very interested in understanding the rela-159 tionships between geographic (and non-geographic) entities. Natural language 160 data provides a rich source of relationship information as contributors of text 161 often describe these relationships with rich detail. For instance if a body of text 162 discusses the migratory patterns of people between two cities, this information 163 could be extracted and represented as a geospatial flow between two network 164 nodes in a GIS application. NLP extraction methods could also be used to 165 identify mode of travel and quantify number of migrants. 166

As with toponym disambiguation, identifying and extracting relationships 167 within unstructured natural language can be difficult. It requires us to deter-168 mine which descriptors are applied to which words and which actions involve 169 which actors. In the field of NLP, this process is called *coreference resolution*. 170 Coreference resolution is the process of identifying which sub-components of 171 a sentence or document, refer to which other sub-components, or tokens. In 172 natural language, we often refer to specific entities or concepts through a vari-173 ety of different terms and determine which entity is associated with which idea 174 can be difficult for humans, let along computational model. Take the following 175 example. 176

Seattle gets more days of rain than New York City, but it receives less total rainfall per year.

In this case, we have two proper noun city names, Seattle and New York City as well as some facts about these cities. A coreference resolution task arises in the use of the pronoun, *it*. Within the context of this statement, *it* either refers to Seattle or New York City, and determining the correct referent is important when assigning information to a location. This may be a trivial task for a human to resolve, but the ambiguity of human language can often be difficult to represent computationally.

There are many ways to resolve ambiguity of coreferences within natural 186 language and from a geospatial approach, we can leverage existing geographic 187 knowledge. Early work in this discipline involved developing methods that ap-188 plied a set of grammatical rules to natural language. This often meant the 189 development of *parse trees* which aimed to represent dependency between to-190 kens. Over the past couple of decades, techniques have been developed that take 191 a probabilistic approach to identifying relationships through the construction of 192 constituency parsing trees. While not all relationships are spatial, identifying 193 relationships between entities can sometimes involve a spatial component, be it 194

explicitly spatial (e.g., The museum in Montréal), or through regional or cul-195 tural context (e.g., The woman used the Algonquian word for fish). For example, 196 Vasardani et al. [26] extracted mental representations of urban environments for 197 use in emergency situations from verbal descriptions of places. Spatial hierar-198 chies have also been extracted from user-generated text for use in qualitative 199 spatial reasoning applications [29]. These, and many other processes demon-200 strate that spatial relationships can identified and extracted from unstructured 201 linguistic content. 202

Having a background in GIScience also means that we are not solely reliant on the information extracted from natural language. We can use NLP techniques in conjunction with our existing geospatial expertise [22]. For example, Tobler's First Law of Geography can be applied in many cases to leverage the similarity of features in close proximity. Geographical theories such as *Central Place Theory* can be used to explain the relationships between nearby settlements, and gravity models can be employed to identify transfer and flow of entities described in text.

210 3.3 Discovering thematic patterns

Another approach to natural language processing is less concerned with labeling 211 tokens and identifying individual toponyms in text and more interested in the 212 broader themes or topics represented in natural language. The idea in this 213 thematic approach to language is to extract groupings of terms that represent 214 a set of topics on which a document can be characterized. This is important 215 for representing ideas in documents as a whole as well as comparing themes 216 across lexical units. The GIScience community has leveraged this approach 217 to identify thematic patterns within geographic space and observe changes in 218 patterns over time. One approach to this problem which has seen extensive use 219 in the field of GIScience aims to extract themes or topics from corpora through 220 an unsupervised probabilistic approach, called *Topic Modeling* that identifies 221 the co-occurrence of tokens within documents. For example, applications of 222 this technique have been used in clustering social media posts [14], location 223 recommendation services [15], and ad hoc thematic search engines [3]. For 224 instance, the Pteraform interactive search platform [1] shown in Figure 1 is 225 built on top of geographically tagged Wikipedia data, and demonstrates how a 226 topic modeling approach can be used to geographical depict themes over space 227 and time. Notably, these approaches tend to ignore the sequence of tokens in 228 a document or corpora and instead take what is commonly referred to as a 229 bag-of-words approach. 230

Characterizing natural language text by themes is a form of classification, 231 and there are also other ways we can classify a text. Sentiment analysis is the 232 process of identifying and examining affective states within text and usually 233 includes characterizing the emotions and attitudes towards a theme or topic. 234 Techniques for identifying and extracting sentiment range from examining the 235 *polarity* of individual tokens, to the *emotional state* of a document or grouping 236 of tokens. Sentiment analysis is a notoriously challenging field of study as it 237 involves analysis of subjective information and inference of intention by the 238



Figure 1: The Pteraform application showing spatial and temporal thematic (keyword: battle) trends over time.

language contributor. Applications of sentiment analysis in GIScience have
included classification of parks through visitor contributions [20], understanding
disaster response [4], and a plethora of research on attitudes towards travel
destinations and places of interest [7, 19, 5].

²⁴³ 3.4 Question Answering and Natural Language Genera tion

While humans can understand a sentence and the relationship between words 245 through reading textual content or verbal communication, computers work in 246 the realm of numerical values. Recent advances in NLP have moved towards not 247 only representing words as numbers, but also the relationships between words. 248 This allows analysts to perform mathematical and logical operations to compare 249 terms, extract complex concepts, and better understand the ideas presented in 250 natural language. This most often involve assigning a real-value representation 251 to a sequence of terms and representing each unit as a numerical vector. Neu-252 ral network-based methods such as word2vec or doc2vec are typically used to 253 convert natural language to a series of numerical word vectors or matrices. The 254 goal of this approach is to develop word embeddings. These encode the meaning 255 of words, sentences, and concepts such that words that are closer in meaning 256 are also closer in real-value vector space. Essentially, this involves embedding 257

a multi-dimensional concept into a continuous lower-dimensional vector space.
These word embeddings serve as the base unit on which many modern classification and predictive NLP tasks, including those in the geospatial field, are
performed and often is a key pre-processing step for these other tasks.

Other techniques such as recurrent and convolutional neural networks have 262 been applied to NER tasks with the goal of identifying geographic locations 263 and places. Adams and McKenzie [2] used a character-level convolutional neu-264 ral network to georeference noisy textual content and Cardoso et al. [6] used a 265 variation on recurrent neural network for toponym resolution in text. Rather 266 than applying rule-based approaches to identifying the features, deep learning 26 methods use a representative classification approach to identifying latent fea-268 tures in natural language. These models thrive on large training datasets and 269 the availability of rich and robust training data on which a model can be trained 270 is critical. Transformer models such as Bidirectional Encoder Representations 271 from Transformers (BERT) published by Google, have recently emerged. In this 272 case, a learning model is pre-trained on an exceptionally large, generic dataset 273 and then fine tuned for a specific task or application area. These attention-274 mechanized transformer models [27] have been shown to improve the accuracy 275 and relevancy of many NLP-based applications, such as language translation 276 and document search. These types of models are also being used for geospa-277 tial applications such as address validation [30], and identifying the locations of 278 criminal organizations [23]. 279

Question answering is a sub field within natural language processing, infor-280 mation retrieval, and artificial intelligence, in which a natural language ques-281 tions, typically posed by a human are interpreted by a machine and appropriate 282 responses are generated. In essence, this a fundamental test for many natu-283 ral language processing techniques in that responding to a question requires 284 comprehension of the concepts presented in the question itself. This approach 285 involves a high level of automated reasoning. The field of geographic question 286 answering has recently emerged with the goal of identifying and understanding 287 the relationship between geographic features, places, and people through the 288 use of many deep learning approaches. The nuances of geospatial concepts in 289 natural language is unique and designing a system that can interpret and un-290 derstand these concepts and relationships can be challenging. Take for example 291 the question below. 292

How many people live in the capital of the third largest country on earth?

Not only does the question above require entities to be extracted and labeled through an NER task or thematically encoded through a neural network, but it also requires leveraging existing geospatial knowledge such as administrative boundary hierarchies. For instance a capital is a city, a city exists within state, and a state with country. The term *largest* is ambigous here as well as it is unclear if this is in reference to population volume or physical area. Finally, *third*, it requires a system to know the populations or areas of all countries,

rank them, and extract the third largest. While natural language processing 302 techniques are increasingly able to learn many of these concepts, understanding 303 the relationships and answering the question also involves accessing knowledge 304 graphs, geographic databases, and range of other technologies. This area is 305 proving to be a burgeoning subfield of GIScience. Scheider et al. [25] discuss 306 the challenges associated with building a question-based geographic information 307 system and how existing spatial techniques and technologies can be used within 308 such a service. Mai et al. [21] demonstrate possibilities and limitations of geo-309 graphic question answering through the use of geospatially enabled knowledge 310 graph embeddings. 311

The complement to question answering is *natural language generation* (NLG). 312 This approach aims to generate natural language text or speech based on seman-313 tically encoded concepts. In many ways, the second part of question answering 314 demands generating natural language based on the interpreted understanding 315 of the original question. Applied work in this field has predominantly focused 316 on automating reports and responses to questions. Within the geographical sci-317 ences we see NLG techniques being applied to generating weather reports [12], 318 descriptions of places and remotely sensed imagery [10], and the broader focus 319 on chatbots and automated assistants capable of responding to basic questions. 320

321 4 Challenges

A number of challenges exist within the domain of natural language processing and many of them are uniquely spatial. Many of these were mentioned in the previous sections, but here the challenges are outlined in further detail.

Using NLP to interpret fine-grained spatial relationships in text is an active area of research. While many current NLP approaches are able to identify concepts, ideas, and relationships within natural language, surprisingly few of them explicitly model spatial relationships. Concepts such as spatial autocorrelation are fundamental to GIScience, yet very few approaches incorporate this idea in the process of understanding natural language.

Spatial cognition is a branch of cognitive psychology that studies the ways in 331 which people use spatial information to gain knowledge, self locate, and wayfind. 332 This field is closely linked with natural language processing in that understand-333 ing human-contributed natural language necessitates an understanding of how 334 humans conceptualize space and communicate those concepts in language [9]. 335 This presents a unique challenge, as how humans conceptualize and commu-336 nicate spatial concepts is not fully understood, therefore making it difficult to 337 train a computational model to represent spatial information in a similar way. 338

While substantial advances have been made in toponym disambiguation and co-reference resolution within NLP research, it still remains as a challenge. Given that places are labeled by humans, they tend to change over time, or have multiple, often localized, names. Humans reference places in different ways and the ability to identify a single place based on various colloquial references to the location remains a challenge. Lastly, the automated generation of spatially-aware narratives is a challenge area that will likely see advances in the coming years. This will involve the integration of NLP more substantially in location-based systems such as tourism applications and will leverages geographic knowledge graphs and existing gazetteers.

5 Learning Objectives

³⁵¹ The objective of this chapter is to

- Explain how natural language processing is being used in geographic information science applications.
- Differentiate between some of the key uses of natural language processing in geography and GIScience.
- Identify how *spatial is special* in the context of natural language processing.
- Identify challenges and future directions for applications of NLP in GI-Science.

6 Instructional Assessment Questions

- What does the field of geography bring to the discussion of natural language processing?
- 2. What are the two components necessary for toponym disambiguation?
- 3. How is geographic question answering different than traditional questionanswering?
- 4. What is the difference between stemming and lemmatization?

367 7 Additional Resources

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- Apache OpenNLP https://opennlp.apache.org/index.html
- Stanford Natural Language Processing Toolkit https://nlp.stanford.edu/
- Python Natural Language Toolkit module https://www.nltk.org/
- R GeoParser package https://rdrr.io/cran/geoparser/
- An Extensible and Unified Platform for Evaluating Geoparsers https://geoai.geog.buffalo.edu/EUPEG/
- Creating the Corpus (Spatial Language) https://geospatiallanguage.massey.ac.nz/creatingthecorpus.htm
- EarthLings (Computational Linguistic Atlas) http://www.earthlings.io/

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